

HWH INTERNATIONAL INC

Presentation Deck for Valuation 24 July 2022

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Our Purpose

Creating a purpose-driven business model enabling home-based people in the new GIG economy to create lasting wealth.

Developing new pathways to help people in their pursuit of Health, Wealth and Happiness.

HWH BUSINESSES









Enables home-based people in the new GIG economy to create lasting wealth while in pursuit of their Health, Wealth and Happiness.

Unique lifestyle café outlet that offers a combination of services. Members can meetup and hold events while enjoying their benefits when visiting.

Platform for people to dream big, travel the world, and make enough memories to last a lifetime. Program for young people that are interested to learn and participate in a micro wealth building program. Members will be able to access exclusive deals offerings and growing their personal wealth.

OUR AFFILIATED COMPANIES





A publicly traded company dedicated to the acquisition and development of innovative companies supporting the network marketing industry.

VISIT WEBSITE



The Happy Co

The Happy Co having over **80,000** members globally since its launch in 2017.

VISIT WEBSITE



RBC Life

A global wellness company with decades of history in R&D and sales of consumer nutrition products.

VISIT WEBSITE









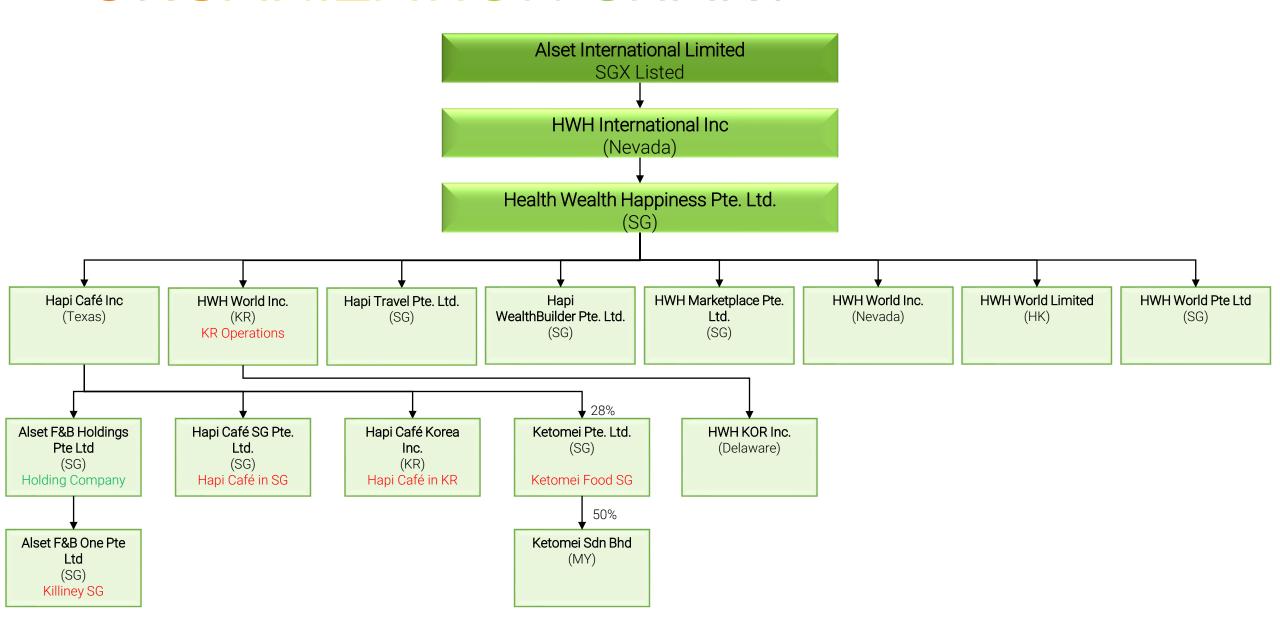








ORGANIZATION CHART



MEMBERSHIP TIER

















CLASSIC

\$ 58

ELITE

\$ 200

PLATINUM

\$850

BLACK DIAMOND

\$ 1,200

MEMBERSHIP TIERS

Membership Price

Referral Commission





10%

Elite 200

10%



Platinum 850

20%



Black Diamond 1,200

25%

| 0 | HWH | |
|---|-------------|--|
| | MARKETPLACE | |

| HWH | HWH MarketPlace | | | | | | |
|----------------------|----------------------------|-----------------|----------------|--------------|---------------|--|--|
| MARKETPLACE | Product Bundle | Enrollment Pack | Happy Pack | Happier Pack | Happiest Pack | | |
| | Product Discount Rate | 10% | 15% | 35% | 45% | | |
| HAPICAFE | | F | lapi Café | | | | |
|) | Benefits | ✓ | ✓ | ✓ | ✓ | | |
| HAPITRAVEL™ | | H | api Travel | | | | |
| DESTINATIONS | Platform Access (Explorer) | | | ✓ | ✓ | | |
| HAPI WEALTH ® | | Hapi V | Vealth Builder | 4 | | | |
| | Benefits | | | ✓ | \checkmark | | |

MEMBERSHIP SIGN UP PACK

Members sign up comes along with HWH Marketplace products.



ELITE Hapi Pack



PLATINUM Happier Pack



BLACK DIAMOND Happiest Pack





VISIT WEBSITE

HWH MARKETPLACE

MEMBERS BENEFITS



Exclusive Members Discount

Discount on HWH Marketplace products, depending on your membership tier.







Invites to Private Events

Priority invites to our Product Launch events and many other parties.







Earn Referral Fee

Earn passive income when member's referral signs up for membership, or purchase HWH Marketplace products via them.



We're driven by a passion for helping people from all walks of life achieve a balanced and fulfilling life of Health, Wealth and Happiness.

We provides the highest-quality products available

We teach people the fundamental skills of building wealth

We champion **happiness** as a mindset and personal philosophy















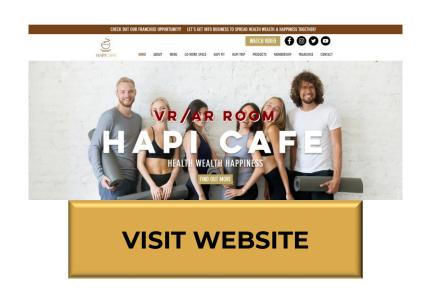






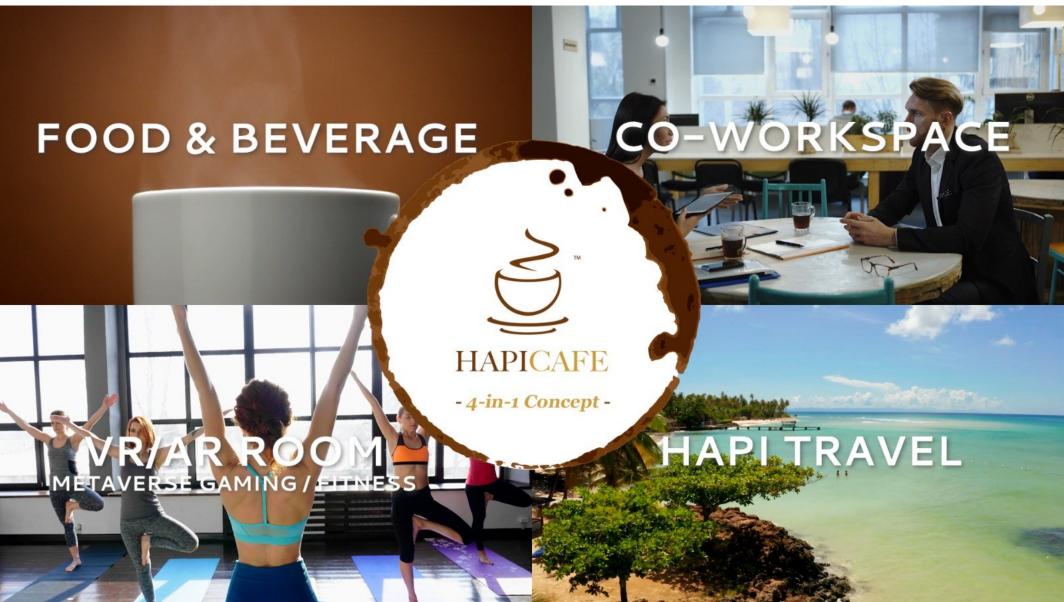


SHAPICAFE





Hapi Cafe Introduction Vid





A place for our members.

Unique Business Format

(4-in-1 Concept)



Functional Coffee, Tea and Beverages to boost your mind. Healthy meals all prepared using low-GI ingredients.



Find your Fitness Workout Routine with Hapi Fit Course or be connected to Metaverse for Gaming/Workout.



Co-Workspace

Modern-day office that inspires productivity, innovation and networking. Meeting rooms available for rent.



Hapi Trip

Plan your next trip with our Travel Ambassador or take a Virtual Reality trip to preview your next destination.

Global Expansion

We plan to franchise Hapi Cafés in cities where we have a concentration of members.



HAPI CAFÉ (SG)

MEMBERS BENEFITS (SINGAPORE)

CLASSIC

Spend \$1 = Earn 1 Point 20 Points = Redeem \$1 5% cashback



HWH





ELITE

Spend \$1 = Earn 1.5 Point 20 Points = Redeem \$1 7.5% cashback

PLATINUM

Spend \$1 = Earn 2 Point 20 Points = Redeem \$1 10% cashback

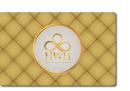
BLACK DIAMOND

Spend \$1 = Earn 3 Point 20 Points = Redeem \$1 15% cashback

HAPI CAFÉ (SG)

MEMBERS BENEFITS (SINGAPORE)









| | Classic | Elite | Platinum | Black Diamond |
|--|--------------|-------|-------------------|-------------------|
| Bring 3 friends along to get free VR session. | \checkmark | ✓ | ✓ | ✓ |
| Referral Fee 40 points (\$2 worth) | ✓ | ✓ | ✓ | ✓ |
| Exclusive Discount Keto Meal / FitFresh subscription meal to 1 location | ✓ | ✓ | ✓ | ✓ |
| Dines for FREE* on your birthday month with 3 paying adults. Minimum spending of \$15 per pax | | ✓ | ✓ | ✓ |
| Free 1 Slice of "Cake of the Day" for Birthday Month | | ✓ | ✓ | ✓ |
| FREE Coffee (Freshly brew) a day with minimum spending of \$5 | | | ✓ | ✓ |
| FREE Bottled Wine – Worth: \$15-30 | | | √ (worth \$15) | √ (worth \$30) |

HAPI CAFÉ

@ SINGAPORE







Watch Video: Hapi Café Singapore

Opening

1st July 2022

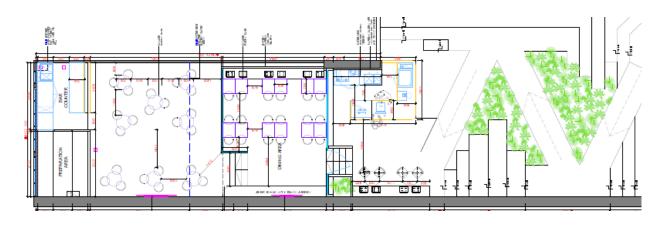
<u>Address</u>

138 Cecil Street #01-02 S069538

Floor Plan

Area: 114.2 sqm

Seating capacity: 56



HAPI CAFÉ

@ KOREA











Opening 16th May 2022

<u>Address</u>

30, Teheran-ro 27-gil, Gangnam-gu, Seoul, Republic of Korea

<u>Target</u>

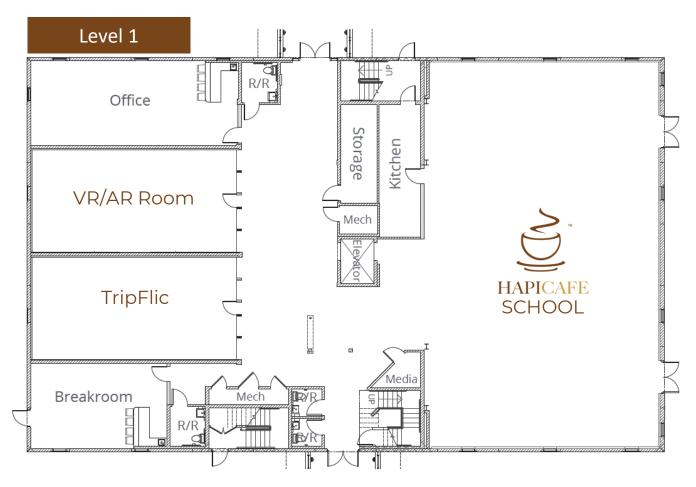
50 Hapi Cafés in 24 months

HAPI CAFÉ SCHOOL

@ USA, UTAH







<u>Address</u>

644 North 2000 West Lindon, Utah, US

Floor Plan

Area: 2.32 acres







VISIT WEBSITE

HAPI TRAVEL PORTAL

MEMBER BENEFITS

Hapi Travel platform offers exclusive access to unpublished rates that even your travel agent might not have access to.



AIRTRAVELBest prices at the time of booking!



CRUISEGet cruise discounts up to 35% off the best online prices.



CAR RENTALSave up to 25% off on car rentals!



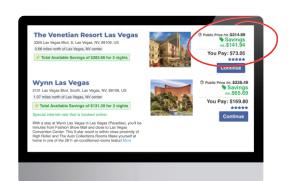
HOTELUnpublished Rates at over 800,000 hotels up to 65% off.

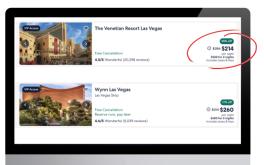


RESORTAccess to unlimited resort vacation getaways as low as \$199 for 8-Days / 7-Nights

HAPI TRAVEL PORTAL

MEMBERS BENEFITS







\$AVING\$ \$141.94





Book with confidence!

100% Low Price Guarantee*

Compare our prices to major travel websites like Expedia®, Orbitz®, Booking.com®, Hotwire®, and even the hotel's direct website, and we will save you money every time you book, GUARANTEED!



























Hapi Wealth Builder program provides educational materials to share to the members on the various types of investing opportunities. Additionally, the platform also provides institutional research and trade notifications.

Our goal is to mentor and empower the masses to grow their wealth like an affluent investor, leading them to financial independence and creating Millionaires along the way. We aim to help people in their pursuit of Health, Wealth and Happiness.





CRYPTO POOL MINING



ART of ETF

SPAC









REITs

EXPONENTIAL GROWTH MUTUAL FUNDS

PRE-IPO



Target 5% yield



Target 8% yield







Digitalized HWH Operational Backbone

Providing an Ultimate Gig Economy platform for everyday people all over the world. The Ultimate Gig App is a state-of-the-art all-in-one app combining the technology of ecommerce, social media and high-tech rewards system that is simple to use and user friendly.

gig **SHARING**

VISIT WEBSITE

THE ULTIMATE GIG

Hapi GIG

Wealth Building

Social Media

- Create Content
- Share to other Social Platforms
- Attract Customers
- · Connect with other Influencers
- Multi-Lingual

Back-End

- Tracking System
- · Influence Reach
- Customer/Sales Volume
- Influencer Organization Chart
- Track Earnings/Compensation

Call

Communication

Text MessageVideo Call

Branded Channels

- Brand Specific Channels
- Product Testimonials
- Legacy Products
- Impact Products

Broadcast/Webinar

- Group Calls
- Group Messaging
- Webinar Broadcasting

- Wealth Building Education
- First Time Home Ownership
- Exclusive Offerings
- Residual Income through Platform

Travel Platform

- Travel Benefit Engine
- Unique and Proprietary Offers
- Over 1 Million Properties Globally

E-Commerce/Market Place

- · Discount Shopping
- Reward Point Program
- · Share with others and Earn
- Impact Products
- Household Goods
- Products individually coded for compensation

Personal Development

- Personal Development Courses
- Leadership Courses
- Business Development Training

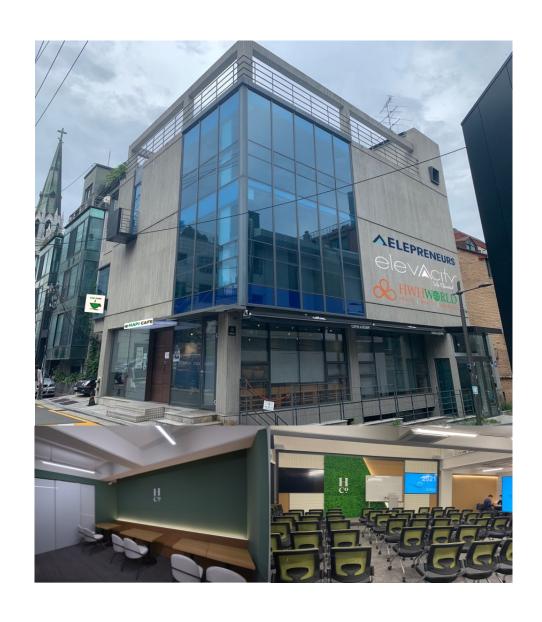


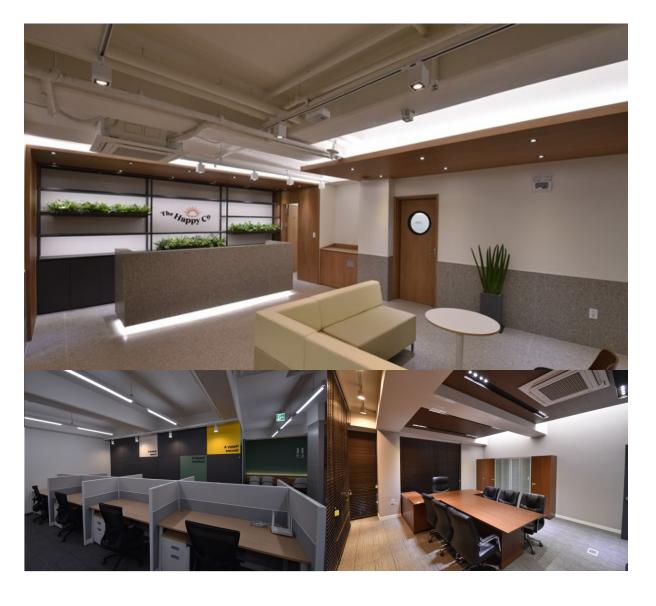
OUR PRESENCE in MAJOR CITIES

OUR PRESENCE



SOUTH KOREA





OUR PRESENCE



UNITED STATES





OUR EVENTS



UNITED STATES





SOUTH KOREA



FINANCIAL PROJECTION

MEMBERS PROJECTION

| HWH INTERNATIONAL MEMBERS PROJECTION | | | | | | | | |
|--------------------------------------|--------|--------|--------|--------|--------|---------------------|--|--|
| | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Avg.Y-o-Y Growth | | |
| Classic | 500 | 1,500 | 3,000 | 5,500 | 8,000 | 107% | | |
| Elite | 500 | 1,500 | 3,000 | 5,500 | 8,000 | 107% | | |
| Platinum | 4,500 | 10,500 | 17,000 | 27,000 | 41,000 | 76% | | |
| Black Diamond | 4,500 | 10,500 | 17,000 | 27,000 | 41,000 | 76% | | |
| Total Membership | 10,000 | 24,000 | 40,000 | 65,000 | 98,000 | 80% | | |

| SORTED BY COUNTRY | | | | | | | | |
|---------------------|--------|--------|--------|--------|--------|---------------------|--|--|
| Target Countries | 10,000 | 24,000 | 40,000 | 65,000 | 98,000 | Avg.Y-o-Y Growth | | |
| South Korea Members | 10,000 | 16,000 | 23,000 | 35,000 | 48,000 | 48% | | |
| South Korea % | 100% | 67% | 58% | 54% | 49% | | | |
| Malaysia Members | | 5,000 | 9,000 | 15,000 | 25,000 | 71% | | |
| Malaysia % | | 21% | 23% | 23% | 26% | | | |
| Taiwan Members | | 3,000 | 6,500 | 12,000 | 18,000 | 84% | | |
| Taiwan % | | 13% | 16% | 18% | 18% | | | |
| Singapore Members | | | 1,500 | 3,000 | 7,000 | 117% | | |
| Singapore % | | | 4% | 5% | 7% | | | |

FINANCIAL PROJECTIONS

| | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|-------------------------------------|------------|------------|------------|------------|-------------|
| Members | 10,000 | 24,000 | 40,000 | 65,000 | 98,000 |
| Revenue | 14,771,500 | 34,624,500 | 56,329,000 | 89,811,500 | 136,214,000 |
| Membership | 9,354,000 | 21,912,000 | 35,624,000 | 56,769,000 | 86,114,000 |
| Product Sales | 5,417,500 | 12,712,500 | 20,705,000 | 33,042,500 | 50,100,000 |
| Expenses | 11,737,038 | 27,483,338 | 41,846,525 | 60,371,720 | 87,506,825 |
| Membership COG | 3,637,913 | 8,518,463 | 13,843,225 | 22,052,475 | 33,455,425 |
| Membership Referral Fees | 2,125,000 | 4,965,000 | 8,050,000 | 12,800,000 | 19,430,000 |
| Prodcut COG | 2,281,250 | 5,343,750 | 8,687,500 | 13,843,750 | 21,000,000 |
| Operational Expenses (% of Revenue) | 25% | 25% | 20% | 13% | 10% |
| Operational Expenses | 3,692,875 | 8,656,125 | 11,265,800 | 11,675,495 | 13,621,400 |
| Profit | 3,034,463 | 7,141,163 | 14,482,475 | 29,439,780 | 48,707,175 |
| EV/EBITDA Ratio @ 10 | 30 M | 71 M | 145 M | 294 M | 487 M |
| 5 Years EV/EBITDA Ratio Average | 206 M | | | | |

INDUSTRY AVERAGE PE RATIO: 11.11

PEER VALUATION

| Company | Ticker | Exchange | Share Price Market | | rket Cap | P/E | |
|----------------------------------|--------|----------|--------------------|--------|----------|---------|-------|
| Herbalife Nutrition Ltd. | HLF | NYSE | USD | 22.84 | USD | 2,502 M | 6.19 |
| NU SKIN ENTERPRISES, INC. | NUS | NYSE | USD | 41.66 | USD | 2,084 M | 15.41 |
| MEDIFAST, INC. | MED | NYSE | USD | 171.83 | USD | 1,978 M | 12.11 |
| EXP WORLD HOLDINGS, INC. | EXPI | NASDAQ | USD | 13.50 | USD | 2,020 M | 24.92 |
| USANA HEALTH SCIENCES, INC. | USNA | NYSE | USD | 66.94 | USD | 1,270 M | 12.23 |
| TUPPERWARE BRANDS CORPORATION | TUP | NYSE | USD | 6.67 | USD | 313 M | 3.03 |
| NATURE'S SUNSHINE PRODUCTS, INC. | NATR | NASDAQ | USD | 10.94 | USD | 211 M | 10.20 |
| MANNATECH, INCORPORATED | MTEX | NASDAQ | USD | 18.49 | USD | 36 M | 4.81 |

INDUSTRY AVERAGE PE RATIO: 11.11





Average Compound Annual Growth Rate of **69%**

Average
Investment
multiple
48 X
For each
Investment

>7
Companies
restructured
over 7
industries













Chinese eBook



Download GIG Economy Korean eBook









Mr. Chan Heng Fai, HWH Chairman





How To Become A Teenage Millionaire



Beginning Of A New Legacy



Happiness Convention



CNA Money Mind Part 1



CNA Money Mind Part 2



CHAIRMAN'S TRACK RECORD

From just 5 out of 35 previously restructured companies:

2020/2021 Financial Update of 5 companies

USD 18.1 Billion

2020/2021 Revenue approximately

USD 10.3 Billion

2020/2021 Profits approximately

USD 1.4 Billion

ZH International Limited

Formerly Known as Heng Fai Enterprises





Hong Kong Stock Exchange Listed
Restructured from the verge of Bankruptcy

Global Medical REIT



New York Stock Exchange Listed
Founded and Funded from Ground Zero

SingHalyl Ltd Formerly Known as SingXpress Land



Singapore Exchange Listed
Restructured from the verge of Bankruptcy

China Gas Holdings Ltd



Hong Kong Stock Exchange Listed
Restructured from the verge of Bankruptcy

American Pacific Bank



NASDAQ Listed
Recapitalized from the verge of Bankruptcy











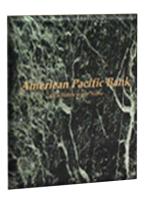






CHAIRMAN'S BANKING TRACK RECORD

- ✓ In 1987, Mr. Chan Heng Fai acquired American Pacific Bank (APB), a full-service U.S. commercial bank, out of bankruptcy.
- ✓ American Pacific Bank became a US NASDAQ high asset quality bank, with zero loan losses for over 5 consecutive years
- ✓ In June 2004, APB was ranked #13 by the Seattle Times "Annual Northwest's Top 100 Public Companies"
- ✓ Ranked #6 in the Oregon state for the year 2003, ahead of Nike, Microsoft, Costco, AT&T Wireless and Amazon.com.
- ✓ In 1997, Mr Chan Heng Fai acquired and ran a regional investment banking and securities broking-dealing business headquartered in Denver, with 12 offices throughout U.S.A.
- ✓ In 1997, BankINVESTOR magazine ranked APB as the top 21 best performance bank among ALL publicly traded banks.







Former APB Investment Track Record

Purchase Price: USD 0.25

Sold at: USD 16.00

Return Multiple: 63X

CHAIRMAN'S WEALTH MANAGMENT TRACK RECORD

KOR (Key Objective Result): Earn \$1 Million USD Per Month

Trading during lockdown from May 2020 to Dec 2020

Total 8 months Profit: US\$ 21.73 Million

Monthly Average Profit: US\$ 2.72 Million

PORTFOLIO #1

(Directional Trading)

200.48%

Returns

VIEW PORTFOLIO 6



PORTFOLIO #2

(Fully Hedged)

73.3%

Annualised Returns

VIEW PORTFOLIO



CHAIRMAN'S TRAVEL TRACK RECORDER OF AIRLINES

An Airline without Aircraft



InterAsia was a global charter airline founded by Mr Chan in 1969 with £100 capital

when he was in college studying in London.



Mr Chan raised fund by **playing poker** at London Casino. Here is the picture of Mr Chan's 65th Birthday Cake baked by his daughter, MaryAnn. The cake is a reminder of how he started his first business.





FIRST POT OF GOLD

Sold Inter Asia to a Malaysian buyer in 1972 for **GBP500,000**.

Approximately US\$100 million today.

INTERNATIONAL CHARTER AIRLINE WITH REGULAR DEPARTURE FOR ENGLAND, EUROPE, ASIA AND US











12
International
Offices with
>300 staffs



Singapore | Hong Kong | Thailand





Europe & America





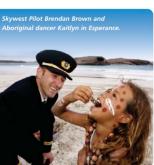
AUSTRALIAN COMMERCIAL AIRLINES



In 2004, Mr Chan is a major shareholder of Skywest, a commercial airline base in Perth. Mr Chan had occupied 2 board seats in Skywest.



Skywest Airlines is one of Australia's largest, oldest and most successful regional airlines. Skywest provides scheduled passenger services within regional Western Australia and Darwin, in the Northern Territory. It also provides regular and ad hoc charters









View Skywest Profile



Hotel Owner and Operator in Japan



Hotel Plaza Miyazaki is conveniently situated in the southern part of Kyushu Island in Japan. It is one of the well-known hotels situated at the center of Miyazaki City, the second largest city in Kyushu. The hotel is a 10-minute drive from the Miyazaki Station along Oyodogawa riverside. It has 164 rooms and provides full service amenities including 15 banquet rooms of different sizes, 4 meeting rooms, a river view sky restaurant / lounge, 2 Japanese restaurants, a karaoke room, a bar and a lobby lounge. In addition, the hotel has a natural hot spring spa facility with indoor and outdoor hot spring baths, sauna and massage services, open to residing guests and daily visitors.

The hotel is a fine retreat for those seeking for a relieving and pleasurable experience in the city.



Aizuya is an authentic and traditional Japanese hot spring inn located at Nasu, Tochigi prefecture, a famous mountain resort area which is approximately 2-hour drive from the Tokyo downtown. Aizuya has a total of 22 rooms including 2 rooms with enchanting hot spring open baths. It can accommodate over 60 guests at one time. The facilities include 2 large hot spring baths, 2 private hot spring open baths exclusive for the use of residing guests on a charter basis and 2 massage rooms only for female. Satisfying gastronomic needs of its guests is a restaurant serving savory dinner and breakfast all prepared in the traditional and meticulous Japanese way. There is also a souvenir

shop where guests can find of Aizuya privatelabel items such as Sake and Soba (Japanese noodles).



The Hamilton Sapporo is situated at Chuo Ward, Sapporo City, Japan. It is an 8-storey hotel erected over a one-level basement. Providing utmost convenience and care for its guests are the 103 rooms of various types including a Japanese Hall, meeting room, hairdresser, Japanese restaurant and a beauty salon; all cater to meet the guests' diverse needs from business to relaxation to aesthetics.



TRAVEL AGENCY



Established in 1964

We are one of the most significant and prominent travel agency operating in London, Paris, Amsterdam, Hong Kong, Macau, China, Japan, Singapore, Malaysia, Thailand, Sydney, Melbourne and Perth.

View Xpress Group's Profile



Xpress Groups & Strategic Partners





HOTEL MANAGEMENT



Cloud-based Hotel Management System Software

Over 800 Managed Rooms across North America at that time under Mr Chan's ownership.

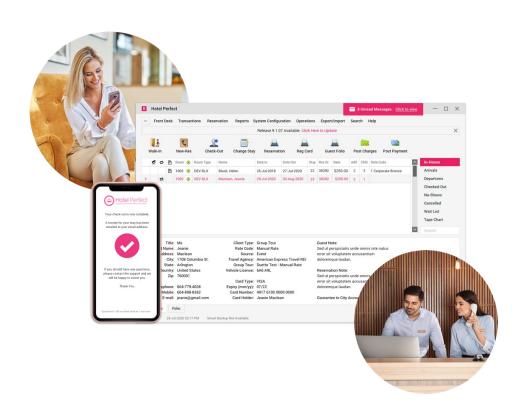
Company was sold and merged with another Hotel Management Company.

RSI remains focused on innovation as technology transforms the global hospitality industry. Through evolving applications and the ability to anticipate the changing needs of hotel clients worldwide, we are well positioned for another year of double-digit growth. The development of our RoomKey suite of products and the commitment to providing accessible customer service will continue to be growth drivers for RSI.

RSI's easy to use, web based integrated applications are scalable and meet the needs of any size hotel, Inn or resort – providing property owners and managers with global access to information and facilitating solutions, productivity, and revenue opportunities.

View Room Key's Profile

Currently, over 70,000 Managed Rooms Across North America



MEET THE TEAM

BOARD OF DIRECTORS



Chan Heng FaiExecutive Chairman, Director



John Thatch
Executive Director, COO



Moe ChanExecutive Director



Joanne Wong
Independent Director



Robert Trapp
Independent Director



Frankie Wong
Independent Director



William Wu Independent Director

MEET THE TEAM

OFFICERS



Vincent Lum Chief Executive Officer



Anthony S. Chan Chief Financial Officer



Danny Lim Chief Strategy Officer



Andrew Stuber Chief Marketing Officer



Liaw Wei Sheng Chief Compliance Officer



Adam Tan Asia Chief Operating Officer



Nathan Lee Head of IT



Alan Chong Head of Research -Hapi Wealth Builder

DIVISION HEAD



HAPINEALTH





Dave Price Division Head - HWH Marketplace



Rose Ang Division Head - Hapi Cafe







Thank you!

Visit us at www.hwhintl.com