

# HWH INTERNATIONAL INC

Presentation Deck for Valuation 30 Dec 2022

#### **DISCLAIMER**

This presentation is proprietary and confidential; it may not be reproduced, in whole or in part, and may not be delivered to any person without the prior consent of HWH International Inc. This video is being provided to you solely for informational purposes. It is not intended to be, nor shall it be construed as, an offer, or solicitation of an offer, to buy or sell an interest in the company. Nothing in this document constitutes accounting, legal, regulatory, tax or other advice. Any decision to subscribe for interests in the company must be made solely on the basis of information contained in subscription agreement, which information may be different from the information contained in this document, including any data, projections, and underlying assumptions all of which are accordingly subject to change at any time without notice. In preparing this presentation, we have relied upon and assumed, without independent verification, the accuracy and completeness of all information available from public sources or which was otherwise reviewed by us. While information provided herein is believed to be reliable, the company makes no representation or warranty whether express or implied, and accept no responsibility for its completeness or accuracy or reliability. Past performance of results is not necessarily indicative of future results.



# **Our Purpose**

Creating a purpose-driven business model enabling home-based people in the new GIG economy to create lasting wealth.

Developing new pathways to help people in their pursuit of Health, Wealth and Happiness.

# HWH BUSINESSES









Enables home-based people in the new GIG economy to create lasting wealth while in pursuit of their Health, Wealth and Happiness.

Unique lifestyle café outlet that offers a combination of services. Members can meetup and hold events while enjoying their benefits when visiting.

Platform for people to dream big, travel the world, and make enough memories to last a lifetime. Program for young people that are interested to learn and participate in a micro wealth building program. Members will be able to access exclusive deals offerings and growing their personal wealth.

# **OUR AFFILIATED COMPANIES**





A publicly traded company dedicated to the acquisition and development of innovative companies supporting the network marketing industry.

**VISIT WEBSITE** 



The Happy Co

The Happy Co having over **80,000** members globally since its launch in 2017.

**VISIT WEBSITE** 



**RBC Life** 

A global wellness company with decades of history in R&D and sales of consumer nutrition products.

**VISIT WEBSITE** 









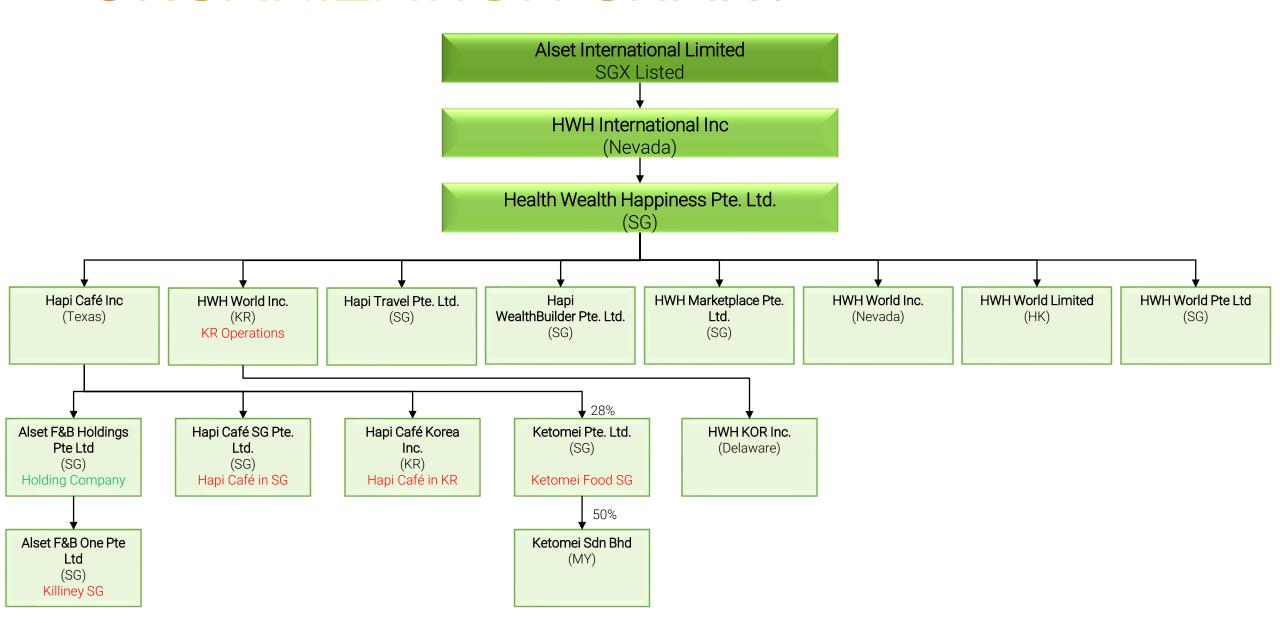








# ORGANIZATION CHART



# MEMBERSHIP TIER



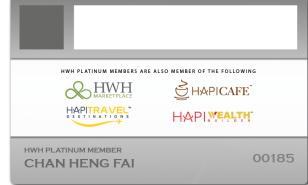


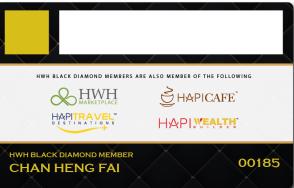












# MEMBERSHIP TIERS









Classic

**Elite** 

**Platinum** 

**Black Diamond** 

$\bigcirc$ HWH	HWH MarketPlace						
MARKETPLACE	Product Bundle	Enrollment Pack	Happy Pack	Happier Pack	Happiest Pack		
	Product Discount Rate	10%	15%	35%	45%		
S HAPICAFE"		P.	lapi Café				
	Benefits	✓	✓	✓	✓		
HAPITRAVEL <sup>™</sup> DESTINATIONS	Hapi Travel						
+	Platform Access (Explorer)			✓	✓		
HAPI <b>WEALTH</b> ®	Hapi Wealth Builder						
	Benefits			✓	✓		
	Referral Commission	10%	10%	20%	25%		

# MEMBERSHIP SIGN UP PACK

Members sign up comes along with HWH Marketplace products.



**ELITE** Hapi Pack

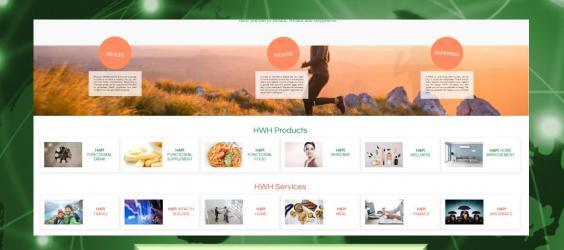


**PLATINUM**Happier Pack



BLACK DIAMOND Happiest Pack





**VISIT WEBSITE** 

#### **HWH MARKETPLACE**

# MEMBERS BENEFITS



#### **Exclusive Members Discount**

Discount on HWH Marketplace products, depending on your membership tier.







#### **Invites to Private Events**

Priority invites to our Product Launch events and many other parties.







#### **Earn Referral Fee**

Earn passive income when member's referral signs up for membership, or purchase HWH Marketplace products via them.



We're driven by a passion for helping people from all walks of life achieve a balanced and fulfilling life of Health, Wealth and Happiness.

We provides the highest-quality products available

We teach people the fundamental skills of building wealth

We champion **happiness** as a mindset and personal philosophy















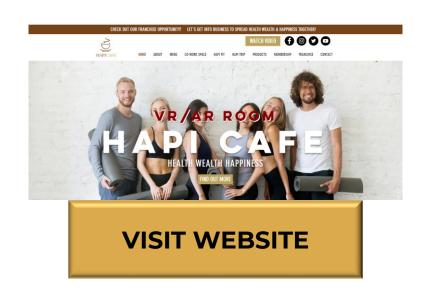






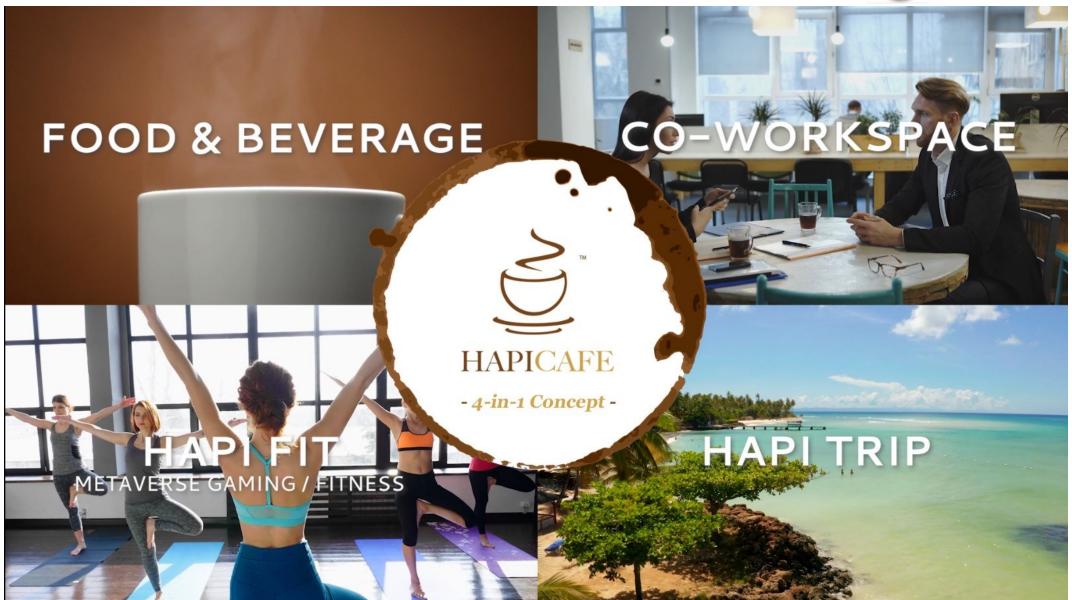


# SHAPICAFE





# Hapi Cafe Introduction Video 🕑





A place for our members.

## **Unique Business Format**

(4-in-1 Concept)



Functional Coffee, Tea and Beverages to boost your mind. Healthy meals all prepared using low-GI ingredients.



Find your Fitness Workout Routine with Hapi Fit Course or be connected to Metaverse for Gaming/Workout.



### **Co-Workspace**

Modern-day office that inspires productivity, innovation and networking. Meeting rooms available for rent.



### **Hapi Trip**

Plan your next trip with our Travel Ambassador or take a Virtual Reality trip to preview your next destination.

## **Global Expansion**

We plan to franchise Hapi Cafés in cities where we have a concentration of members.



## HAPI CAFÉ (SG)

# MEMBERS BENEFITS (SINGAPORE)

#### **CLASSIC**

Spend \$1 = Earn 1 Point 20 Points = Redeem \$1 5% cashback



HWH





#### **ELITE**

Spend \$1 = Earn 1.5 Point 20 Points = Redeem \$1 7.5% cashback

#### **PLATINUM**

Spend \$1 = Earn 2 Point 20 Points = Redeem \$1 10% cashback

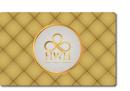
#### **BLACK DIAMOND**

Spend \$1 = Earn 3 Point 20 Points = Redeem \$1 15% cashback

## HAPI CAFÉ (SG)

# MEMBERS BENEFITS (SINGAPORE)









	Classic	Elite	Platinum	Black Diamond
Bring 3 friends along to get free VR session.	✓	✓	✓	✓
Referral Fee 40 points (\$2 worth)	✓	✓	✓	✓
Exclusive Discount Keto Meal / FitFresh subscription meal to 1 location	✓	✓	✓	✓
Dines for FREE* on your birthday month with 3 paying adults.  Minimum spending of \$15 per pax		✓	✓	✓
Free 1 Slice of "Cake of the Day" for Birthday Month		✓	✓	✓
FREE Coffee (Freshly brew) a day with minimum spending of \$5			✓	✓
FREE Bottled Wine – Worth: \$15-30			√ (worth \$15)	√ (worth \$30)

#### HAPI CAFÉ

# @ SINGAPORE









## **Opening**

1st July 2022

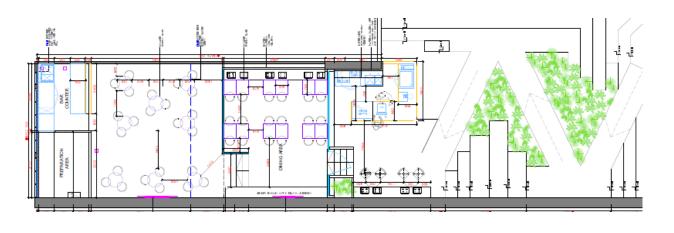
### <u>Address</u>

138 Cecil Street #01-02 S069538

## Floor Plan

Area: 114.2 sqm

Seating capacity: 56



### HAPI CAFÉ

# @ KOREA











Opening 16<sup>th</sup> May 2022

## <u>Address</u>

30, Teheran-ro 27-gil, Gangnam-gu, Seoul, Republic of Korea

## <u>Target</u>

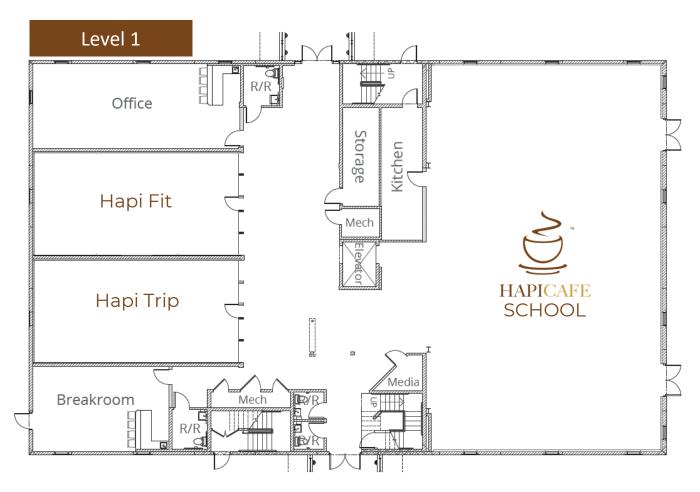
50 Hapi Cafés in 24 months

### HAPI CAFÉ SCHOOL

# @ USA, UTAH







### <u>Address</u>

644 North 2000 West Lindon, Utah, US

### Floor Plan

Area: 2.32 acres







**VISIT WEBSITE** 

#### HAPI TRAVEL PORTAL

# MEMBER BENEFITS

Hapi Travel platform offers exclusive access to unpublished rates that even your travel agent might not have access to.



**AIRTRAVEL**Best prices at the time of booking!



**CRUISE**Get cruise discounts up to 35% off the best online prices.



**CAR RENTAL**Save up to 25% off on car rentals!



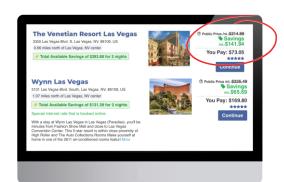
**HOTEL**Unpublished Rates at over 800,000 hotels up to 65% off.

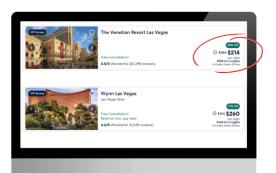


**RESORT**Access to unlimited resort vacation getaways as low as \$199 for 8-Days / 7-Nights

#### HAPI TRAVEL PORTAL

# MEMBERS BENEFITS







\$AVING\$ \$141.94





Book with confidence!

100% Low Price Guarantee\*

Compare our prices to major travel websites like Expedia®, Orbitz®, Booking.com®, Hotwire®, and even the hotel's direct website, and we will save you money every time you book, GUARANTEED!



























Hapi Wealth Builder program provides educational materials to share to the members on the various types of investing opportunities. Additionally, the platform also provides institutional research and trade notifications.

Our goal is to mentor and empower the masses to grow their wealth like an affluent investor, leading them to financial independence and creating Millionaires along the way. We aim to help people in their pursuit of Health, Wealth and Happiness.





**CRYPTO POOL MINING** 



**ART of ETF** 

**SPAC** 









**REITs** 

EXPONENTIAL GROWTH MUTUAL FUNDS

**PRE-IPO** 



Target 5% yield



Target 8% yield







**Digitalized HWH Operational Backbone** 

Providing an Ultimate Gig Economy platform for everyday people all over the world. The Ultimate Gig App is a state-of-the-art all-in-one app combining the technology of ecommerce, social media and high-tech rewards system that is simple to use and user friendly.

gig **SHARING** 

**VISIT WEBSITE** 

## THE ULTIMATE GIG

# **Hapi GIG**

#### **Wealth Building**

## Social Media

- Create Content
- Share to other Social Platforms
- Attract Customers
- · Connect with other Influencers
- Multi-Lingual

#### **Back-End**

- Tracking System
- · Influence Reach
- Customer/Sales Volume
- Influencer Organization Chart
- Track Earnings/Compensation

Call

Communication

Text MessageVideo Call

## **Branded Channels**

- Brand Specific Channels
- Product Testimonials
- Legacy Products
- Impact Products

#### **Broadcast/Webinar**

- Group Calls
- Group Messaging
- Webinar Broadcasting

- Wealth Building Education
- First Time Home Ownership
- Exclusive Offerings
- Residual Income through Platform

#### **Travel Platform**

- Travel Benefit Engine
- Unique and Proprietary Offers
- Over 1 Million Properties Globally

#### **E-Commerce/Market Place**

- · Discount Shopping
- Reward Point Program
- Share with others and Earn
- Impact Products
- Household Goods
- Products individually coded for compensation

#### **Personal Development**

- Personal Development Courses
- Leadership Courses
- Business Development Training

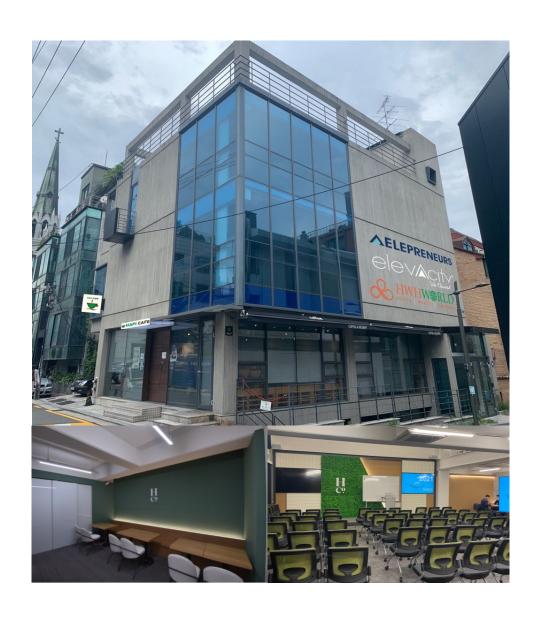


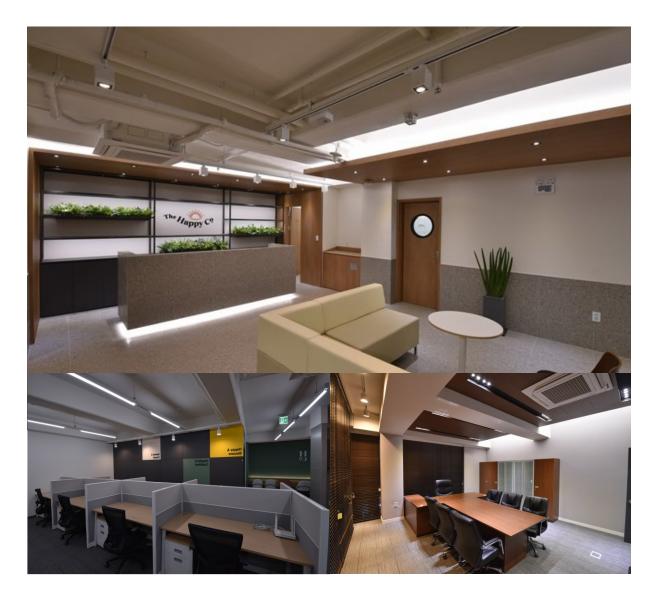
# OUR PRESENCE in MAJOR CITIES

# OUR PRESENCE



## **SOUTH KOREA**





# **OUR PRESENCE**



## **UNITED STATES**





# **OUR EVENTS**



## **UNITED STATES**





#### **SOUTH KOREA**







Average Compound Annual Growth Rate of **69%** 

Average
Investment
multiple
48 X
For each
Investment

>7
Companies
restructured
over 7
industries













Chinese eBook



Download GIG Economy Korean eBook









#### Mr. Chan Heng Fai, HWH Chairman





How To Become A Teenage Millionaire



Beginning Of A New Legacy



Happiness Convention



CNA Money Mind Part 1



CNA Money Mind Part 2



# **CHAIRMAN'S TRACK RECORD**

From just 5 out of 35 previously restructured companies:

2020/2021 Financial Update of 5 companies

**USD 18.1 Billion** 

2020/2021 Revenue approximately

**USD 10.3 Billion** 

2020/2021 Profits approximately

**USD 1.4 Billion** 

#### ZH International Limited

Formerly Known as Heng Fai Enterprises





Hong Kong Stock Exchange Listed
Restructured from the verge of Bankruptcy

#### **Global Medical REIT**



New York Stock Exchange Listed
Founded and Funded from Ground Zero

#### SingHalyl Ltd Formerly Known as SingXpress Land



Singapore Exchange Listed
Restructured from the verge of Bankruptcy

#### **China Gas Holdings Ltd**



Hong Kong Stock Exchange Listed
Restructured from the verge of Bankruptcy

#### **American Pacific Bank**



NASDAQ Listed
Recapitalized from the verge of Bankruptcy

















## CHAIRMAN'S TESLA TRADING RECORD

## **2020 Tesla Trading**

[10 Months] 1 Mar - 31 Dec 2020 Portfolio No.1

Capital: US\$ 4M

**Profit: US\$ 10.1M** 

+ 353% Annualized ROI [10 Months] 14 Feb - 14 Dec 2020 Portfolio No.2

Capital: US\$ 20,000 Profit: US\$ 54,763

+ 385%
Annualized ROI

## 2019 - 2022 Covid Period

[8 Months] 1 May - 31 Dec 2020 Portfolio No.1: *Directional Trading* 

> Capital: US\$ 10M Profit: US\$ 21.73M

> > + 462.5%
> > Annualized ROI

[13 Months] 18 Nov - 14 Dec 2020 Portfolio No.2: *Fully Hedged* 

> Capital: US\$ 382,200 Profit: US\$ 122,259

> > + 66.1%
> > Annualized ROI

## **Current Trading**

[Current]
1 Jan - 30 Dec 2022
US Stock Market

Capital: US\$ 1M

Profit: \$ 1,003,576

+ 100.74%
Annualized ROI

## **CHAIRMAN'S TESLA TRADING RECORD**

## **2020 Tesla Trading**

## **PORTFOLIO #1**

**10 Months Trading** 

1 Mar 2020 - 31 Dec 2020

US\$ 4M Capital + US\$ 10,140,395

Total Profit

+ 353%
Annualized ROI



### **CHAIRMAN'S TESLA TRADING RECORD**

## **2020 Tesla Trading**

### **PORTFOLIO #2**

**10 Months Trading** 

14 Feb 2020 - 14 Dec 2020

US\$ 20,000 Capital + US\$ 54,763

**Total Profit** 

+ 385%
Annualized ROI



### CHAIRMAN'S INVESTMENT TRACK RECORD

Covid Period 2019 - 2020

KOR (Key Objective Result):

Earn \$1 Million USD Per Month

**PORTFOLIO #1** 

(Directional Trading)

+ US\$ 2.7M

Profit per Month

**8 Months Trading** 

1 May to 31 December 2020

**US\$ 10M** 

Capital

+ US\$ 21.73M

**Total Profit** 

+ 462.53%

Returns



## CHAIRMAN'S INVESTMENT TRACK RECORD

Covid Period 2019 - 2020

KOR (Key Objective Result): Fully Hedged

#### **PORTFOLIO #2**

(Fully Hedged)

# 13 Months Trading

18 November 2019 - 14 December 2020

US\$ 382,200 Capital + US\$ 122,259

**Total Profit** 

+ 66.1%

**Annualized ROI** 



## CHAIRMAN'S WEALTH MANAGMENT TRACK RECORD

**-24.13** % NASDAQ (past year) **-13.27** %

**-14.46** %

**-14.46** %

Dow Jones (past year)

NYSE (past year)

S&P 500 (past year)

Past year Market: 4 Oct 2021 – 3 Oct 2022

# **CURRENT Trading Track Record**

### **2022 TRADING**

1 Jan 2022 - 30 Dec 2022

**US\$ 1M** Capital

+ \$1,003,576

Year-to-date Profit

Accurate as of 30 Dec 2022

+ 100.74%

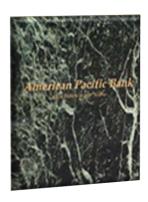
**Annualized ROI** 

Accurate as of 9 Nov 2022



#### CHAIRMAN'S BANKING TRACK RECORD

- ✓ In 1987, Mr. Chan Heng Fai acquired American Pacific Bank (APB), a full-service U.S. commercial bank, out of bankruptcy.
- ✓ American Pacific Bank became a US NASDAQ high asset quality bank, with zero loan losses for over 5 consecutive years
- ✓ In June 2004, APB was ranked #13 by the Seattle Times "Annual Northwest's Top 100 Public Companies"
- ✓ Ranked #6 in the Oregon state for the year 2003, ahead of Nike, Microsoft, Costco, AT&T Wireless and Amazon.com.
- ✓ In 1997, Mr Chan Heng Fai acquired and ran a regional investment banking and securities broking-dealing business headquartered in Denver, with 12 offices throughout U.S.A.
- ✓ In 1997, BankINVESTOR magazine ranked APB as the top 21 best performance bank among ALL publicly traded banks.







# Former APB Investment Track Record

Purchase Price: USD 0.25

**Sold** at: USD 16.00

Return Multiple: 63X

#### **An Airline without Aircraft**



InterAsia was a global charter airline founded by Mr Chan in 1969 with £100 capital

when he was in college studying in London.



Mr Chan raised fund by **playing poker** at London Casino. Here is the picture of Mr Chan's 65<sup>th</sup> Birthday Cake baked by his daughter, MaryAnn. The cake is a reminder of how he started his first business.



GEMINI/INTER-ASIA TRAVEL SEMIL 18-19 MARCH, 1972 HOTEL MERLIN, KHALA LUMPUR, N

FIRST POT OF GOLD

Sold Inter Asia to a Malaysian buyer in 1972 for **GBP500,000**.

Approximately US\$100 million today.

#### INTERNATIONAL CHARTER AIRLINE WITH REGULAR DEPARTURE FOR ENGLAND, EUROPE, ASIA AND US





Australia Kuála Lt.





Malaysia



12
International
Offices with
>300 staffs



Singapore | Hong Kong | Thailand





Europe & America





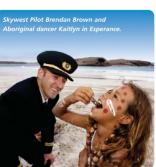
#### **AUSTRALIAN COMMERCIAL AIRLINES**



In 2004, Mr Chan is a major shareholder of Skywest, a commercial airline base in Perth. Mr Chan had occupied 2 board seats in Skywest.

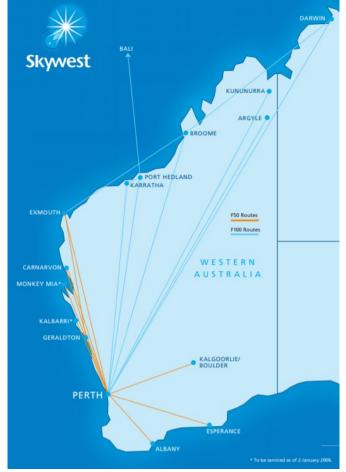


Skywest Airlines is one of Australia's largest, oldest and most successful regional airlines. Skywest provides scheduled passenger services within regional Western Australia and Darwin, in the Northern Territory. It also provides regular and ad hoc charters









View Skywest Profile



# **Hotel Owner and Operator in Japan**



Hotel Plaza Miyazaki is conveniently situated in the southern part of Kyushu Island in Japan. It is one of the well-known hotels situated at the center of Miyazaki City, the second largest city in Kyushu. The hotel is a 10-minute drive from the Miyazaki Station along Oyodogawa riverside. It has 164 rooms and provides full service amenities including 15 banquet rooms of different sizes, 4 meeting rooms, a river view sky restaurant / lounge, 2 Japanese restaurants, a karaoke room, a bar and a lobby lounge. In addition, the hotel has a natural hot spring spa facility with indoor and outdoor hot spring baths, sauna and massage services, open to residing guests and daily visitors.

The hotel is a fine retreat for those seeking for a relieving and pleasurable experience in the city.



Aizuya is an authentic and traditional Japanese hot spring inn located at Nasu, Tochigi prefecture, a famous mountain resort area which is approximately 2-hour drive from the Tokyo downtown. Aizuya has a total of 22 rooms including 2 rooms with enchanting hot spring open baths. It can accommodate over 60 guests at one time. The facilities include 2 large hot spring baths, 2 private hot spring open baths exclusive for the use of residing guests on a charter basis and 2 massage rooms only for female. Satisfying gastronomic needs of its guests is a restaurant serving savory dinner and breakfast all prepared in the traditional and meticulous Japanese way. There is also a souvenir shop where guests can find of Aizuya private-label items such as Sake and Soba (Japanese noodles).



The Hamilton Sapporo is situated at Chuo Ward, Sapporo City, Japan. It is an 8-storey hotel erected over a one-level basement. Providing utmost convenience and care for its guests are the 103 rooms of various types including a Japanese Hall, meeting room, hairdresser, Japanese restaurant and a beauty salon; all cater to meet the guests' diverse needs from business to relaxation to aesthetics.





#### **Established in 1964**

We are one of the most significant and prominent travel agency operating in London, Paris, Amsterdam, Hong Kong, Macau, China, Japan, Singapore, Malaysia, Thailand, Sydney, Melbourne and Perth.

View Xpress Group's Profile



#### **Xpress Groups & Strategic Partners**















BRITISH









HONG KONG





GLOBAL





ROOM



Holidays





















XPRESS

Entertainment





#### **Cloud-based Hotel Management System Software**

Over 800 Managed Rooms across North America at that time under Mr Chan's ownership.

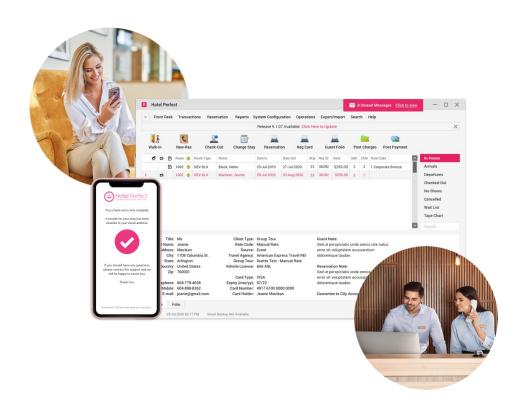
Company was sold and merged with another Hotel Management Company.

RSI remains focused on innovation as technology transforms the global hospitality industry. Through evolving applications and the ability to anticipate the changing needs of hotel clients worldwide, we are well positioned for another year of double-digit growth. The development of our RoomKey suite of products and the commitment to providing accessible customer service will continue to be growth drivers for RSI.

RSI's easy to use, web based integrated applications are scalable and meet the needs of any size hotel, Inn or resort – providing property owners and managers with global access to information and facilitating solutions, productivity, and revenue opportunities.

View Room Key's Profile

#### Currently, over 70,000 Managed Rooms Across North America



## **VIDEOS & WEBSITE**



**HWH Movement** 



How to become a Gig Millionaire



Hapi Café 4-in-1 Concept



**HWH Products & Services** 



Hapi Travel Leadership Summit



Hapi Café Singapore

Click on logo to visit website











View Chairman Personal Website

Subscribe to HWH International YouTube Channel

# **MEET THE TEAM**

#### **BOARD OF DIRECTORS**



**Chan Heng Fai**Executive Chairman, Director



John Thatch
Executive Director, COO



**Moe Chan**Executive Director



Joanne Wong
Independent Director



Robert Trapp
Independent Director



Frankie Wong
Independent Director



**William Wu**Independent Director

# **MEET THE TEAM**

#### OFFICERS



**Vincent Lum**Chief Executive Officer



**Anthony S. Chan**Chief Financial Officer



**Danny Lim**Chief Strategy Officer



**Andrew Stuber**Chief Marketing Officer



**Liaw Wei Sheng**Chief Compliance Officer



Adam Tan Asia Chief Operating Officer



**Nathan Lee** Head of IT



Alan Chong Head of Research – Hapi Wealth Builder

#### **DIVISION HEAD**



HAPINEALTH



HAPITRAVEL DESTINATIONS



e Price



**Dave Dove** Division Head - Hapi Travel



**Rose Ang**Division Head - Hapi Cafe



# Thank you!

Visit us at www.hwhintl.com